



## Enthusiast Points Snapshot

### How points are earned

Points can currently be earned in one of three ways.

- **Answering Questions:** You will automatically receive 20 points for your first response to a question/test ride request that originates from our Enthusiast Map.
- **Giving Test Rides:** You will receive 250 points for every test ride you complete, regardless of whether the test ride interest originated from our Enthusiast Map or whether you generated the test ride on your own.
- **Sales:** If someone who you gave a test ride to purchases an ElliptiGO bike on [elliptigo.com](http://elliptigo.com) or via the phone with an ElliptiGO employee, you'll earn 2 points for each dollar spent on the bike, e.g. if someone purchases an ElliptiGO 11R at MSRP \$3,999, you'll earn 7,998 points. In addition, you'll earn 2 points for each dollar spent on accessories that are purchased on the original order with the bike.

### The Value of the Points

Points earned via the Enthusiast Program can be redeemed either for cash or for merchandise credit which can then be used to purchase anything we sell on [elliptigo.com](http://elliptigo.com).

100 points = \$5 in cash or \$10 in credit

### How points are redeemed

As an Enthusiast, you'll have access to the Enthusiast Portal where you'll be able to see the number of points you've earned, the number of points you've used and the number of points you have available to redeem. In addition, you'll be able to see the value of your points in both cash and in merchandise credit that can be used to purchase anything we sell on [elliptigo.com](http://elliptigo.com).

Via the Enthusiast Portal, you'll also be able to request to redeem points and pick between cash or merchandise credit.

- **Cash:** If you request cash, you'll receive payment via ACH within 5-7 business days.
- **Merchandise Credit:** If you request merchandise credit, you'll receive a unique discount code via email within 2-3 business days.