

DISCOVER THE BENEFITS OF GOING ELECTRIC!



ELLIPTIGO®

RIDE EMPOWERED: THE BENEFITS OF GOING ELECTRIC

While cycling is more popular than ever, the sport's shortcomings still stop many from fully diving into life on two wheels. Painful postures, uncomfortable seats, and lack of adaptability for different fitness levels and needs have made cycling hard to enter for decades.

Here at ElliptiGO, we sought to solve many of those issues by creating a brand new category: stand up cycling. Our patented technologies have freed tens of thousands of riders from the obstacles that traditional cycling presents.

While we've been innovating, creating, and growing, another new category has also been increasing the accessibility and approachability of cycling: electric bikes. There's no doubt you've seen them cruising your local neighborhoods, streets, and bikeways. As they grew in popularity, we started to hear from both long-time customers and prospective riders. They were curious to know if we were considering adding an eBike to our product lineup.

We'll be the first to admit that we were quite skeptical about this idea in the beginning. ElliptiGO bikes were designed to be the ultimate cardio workout, and we worried that adding an electric option would defeat the intended purpose and be in conflict with our mission. We quickly discovered that we couldn't be more mistaken!

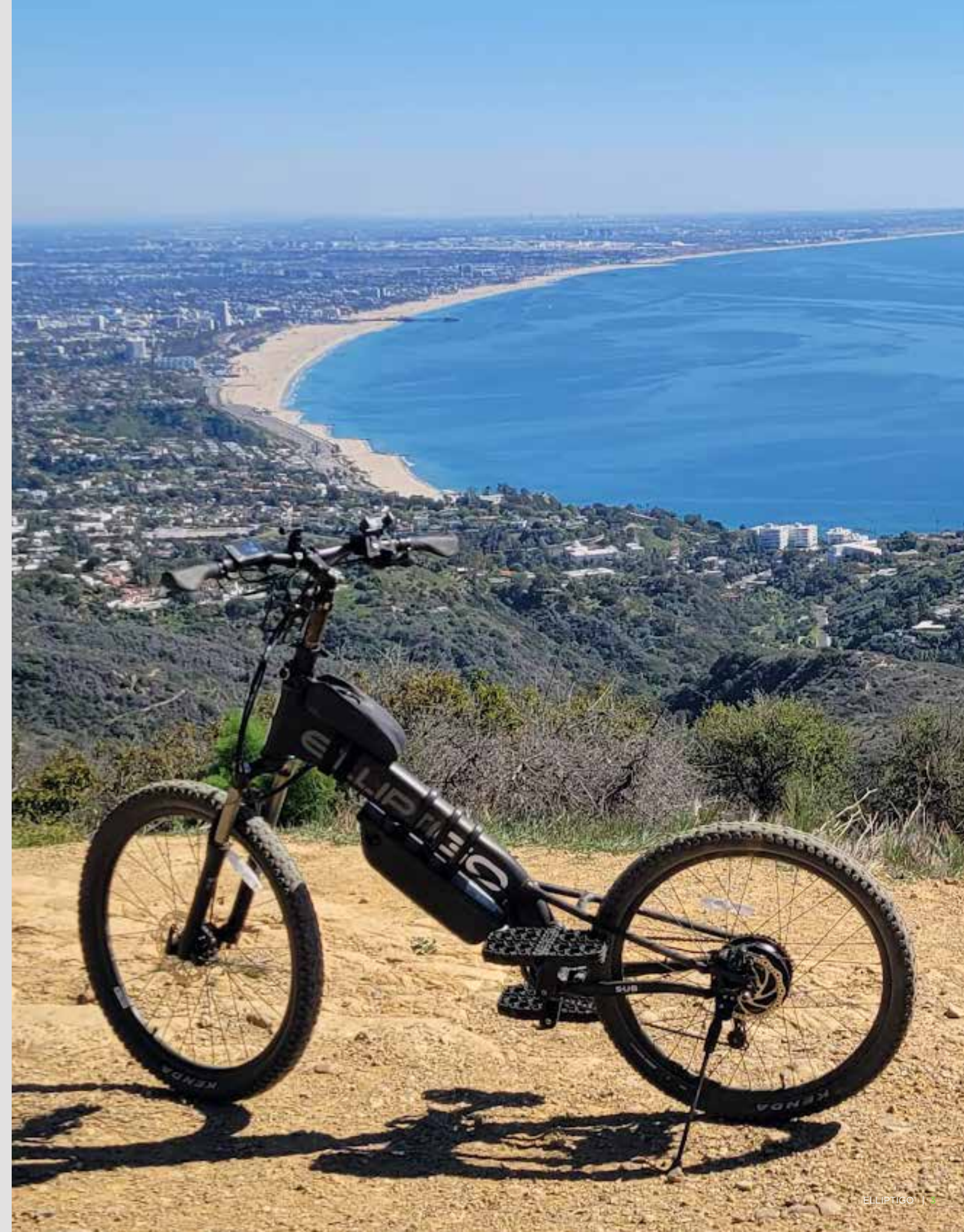
In our product testing, we found that the unmatched fitness experience we're known for didn't change when we added an electric boost. It simply gave riders more control over their workout and the chance to make each ride fit their goals. Adding this option also allowed us to uphold our core values of care, innovation, integrity, inspiration, and FUN!

We spent over a year exploring the best way to add this trending technology to our bikes and launched our Electric Bike Conversion Kits in 2021. The response was overwhelmingly positive.

That positive response led us to one conclusion—we needed to design a line of electric ElliptiGO bikes. And we did! Now our bikes come pre-installed with the kit and delivered to your door without the installation hassle.

The electric boost is ideal for those who are brand new to healthy movement, returning to fitness after an injury, or beginning to adapt their healthy routines in their golden years. eBikes are a perfect balance between a great cardio workout and the ease of going farther and faster.

READY TO LEARN MORE? LET'S GO.



TOP FIVE REASONS TO GO ELECTRIC

#1 - EXPAND YOUR ELLIPTIGO ADVENTURE

GO further, GO faster, GO longer! Flatten the hills and tame the wind! Whether adding our **Electric Bike Conversion Kit** to your existing ElliptiGO or investing in an **e-model**, electric technology allows you to explore new routes, take on daring climbs, and make peace with Mother Nature. You'll love the climbing benefits of the electric technology if you live in a particularly hilly area with intimidating terrain or if you encounter windy weather often.

“With the Electric Bike Conversion Kit, I can have whatever workout or experience I want. If I want to do hills - no problem. If I want to GO without assistance, no problem. If I'm out on a long ride and my legs get fatigued, no problem. If it's windy outside, no problem. If I want to fly like the wind, no problem. Thank you, ElliptiGO, for giving us wings!” - [Karen](#)

“Loved it the 1st day! I've put over 1,000 miles on my ElliptiGO since installing the kit. Hills are a breeze and I'm going further in rides knowing I have a safety net making it back. The pedal assist is a must in high winds and makes rides much more fun!! 10/10! If you are on the fence about it, don't be. Worth every penny!” - [Michael](#)





#2 -MORE CONFIDENCE. MORE FITNESS.

No matter where you are at in your fitness journey, an electrified ElliptiGO bike gives you the confidence to be brave and challenge yourself. No need to fear if you feel worn out and still have a few miles left to ride home, or if you need to rest before your next big effort.

It may seem counterintuitive, but an electric boost can actually help you increase your overall fitness! In fact, studies show that people with eBikes are fitter. They ride more often and ride longer distances!

“If you live in the hills, there are times when you have to plan your route carefully, so there is enough ‘gas’ left in the tank to make it home. With the Electric Bike Conversion Kit installed, it makes it a lot easier to just go for it and push yourself on those long rides, knowing that you can always make it back home!” - [Derek](#)

“The full throttle is a thumb’s push away and very helpful when GOing through both rocky and sandy terrain. I find the throttle very helpful when starting to GO again while on a hill and then allowing me to start pedaling again to conquer some new climbs on the single-track pathway. Very very happy with this upgrade to our MSUB and definitely happy to have chosen this GO to add the Electric Bike Conversion Kit to!” - [Clay](#)

#3 - MORE RIDING BUDDIES, MORE TIME WITH THE PEOPLE YOU LOVE

Have trouble keeping up with friends who ride ElliptiGO bikes or traditional bikes at a faster pace? Want to get your partner or family member out on the road and enjoy more bonding time? An electrified ElliptiGO bike is the answer. Use the extra boost to share miles and smiles with your family, friends and riding buddies.

“ElliptiGO’s new electric assist kits are just magical! I LOVE IT! This assist package allows me to get the same amazing workout, but go more places and stay out longer, AND best of all, keep up with my carbon fiber mountain bike friends.” - [Jeff](#)

“My wife and I couldn’t be happier with this conversion! Due to an illness, I’ve lost much of my strength and endurance, but my wife hasn’t. We haven’t been able to ride together in over a year, but now I can keep up!” - [Richard](#)

“The best experience yet was having my adult daughter ride it while I was on my 11R. It allowed her to keep up and enjoy the ride with me. Priceless!” - [Lamorna](#)





#4 - GO TO WORK, "RUN" ERRANDS, AND \$AVE

Add healthy movement to your day and skip those rising prices at the pump! Adding the **Electric Bike Conversion Kit** to your existing ElliptiGO bike or investing in an **eBike model** can help you get everywhere you want to GO. Commute to work without breaking a sweat or make a quick run to the store for that missing ingredient. There is no doubt you'll find many ways to cut back on car time and enjoy the fresh air with this electric boost! Before you know it, all that savings in gas will have easily paid for your electric outings.

- “My commute is 20 miles with some significant hills, a bit too much for me to do regularly. I had been considering purchasing an e-bike so jumped on board with the Electric Bike Conversion Kit. I am loving it!” - [Lamorna](#)
- “I hesitate to ride in to work each day because I arrive all sweaty and don't have access to good shower facilities. After installing this kit on my 11R, I can now apply as much or as little electrical help as I need to arrive at work in a state that doesn't offend my co-workers! It's also a blast to ride with!” - [Neil](#)

#5 - THEY SIMPLY ARE A BLAST TO RIDE!

It's hard to truly communicate how much fun it is to ride an electrified ElliptiGO bike. Our bikes have often been referred to as "smile machines" because it's hard not to smile when riding one. With electric technology, that smile only gets bigger. One word of caution: you may just get hooked.

“Wow! I am impressed! My 'GO has always been fun to ride. Now it's FUNNER! I can see that this new electric assist is going to keep me riding for a long time to come!” - [Tom](#)

“The e-assist expanded the range of experiences I can have on my ElliptiGO bike and created the most fun bicycle in my herd.” - [Karen](#)

“It adds a new dimension to my riding experience that preserves the great workout you get with these bikes. Hills are now the best part of the ride. You can keep your heartbeat and speed up at the same time giving an extra burst of adrenaline. This is a game-changer!” - [Scott](#)





ELECTRIC BIKE MODELS

When our Electric Bike Conversion Kits took off in 2021, we knew it was time to expand our product line and give customers the option to purchase our popular bikes ready-to-go with electric functionality.

Enter the first-ever **ElliptiGO Electric Bikes!** Our “e” series is available in elliptical and stand-up models. All electric. All stand up. All fun all the time! (Note: the electric models are really, really fun.)

The electric boost allows you to power when you want and pedal when you want. Or use a combination of both. It’s your ElliptiGO adventure on your terms.

Every eBike model is equipped with:

- 500-watt motor
- 48-volt, 14-amp battery
- Pedal assist sensor
- Controller
- Throttle
- Display
- Battery charger
- Dual power cutoff brake levers
- The ability to reach speeds up to 20 miles per hour
- Capacity to ride 20 to 50 miles* on a single charge

OUR EBIKE MODELS OFFER SOMETHING FOR EVERY RIDER!

FIVE EBIKE MODELS ARE AVAILABLE

ELLIPTIGO e11R ELECTRIC BIKE

Meet the e11R—the most comfortable elliptical bike with the widest gear range is now electrified! This electric model kicks things up a notch with five levels of pedal assistance and a throttle.

ELLIPTIGO e8C ELECTRIC BIKE

Ever wanted to “run on air?” Our most popular elliptical bike is now electric! You can ride faster, longer, with even more exhilaration. This is the best bang for your buck!

ELLIPTIGO e3C ELECTRIC BIKE

Our entry-level elliptical bike has got an electric kick! It’s low impact, high on comfort and not short on fun. Use the e3C to customize your favorite cardio workout with three speeds and five pedal-power levels.

ELLIPTIGO eMSUB ELECTRIC BIKE

Ready to trek to new heights and conquer new terrain? The MSUB’s exhilaration factor just multiplied by adding an electric motor that will forever change your outdoor adventures.

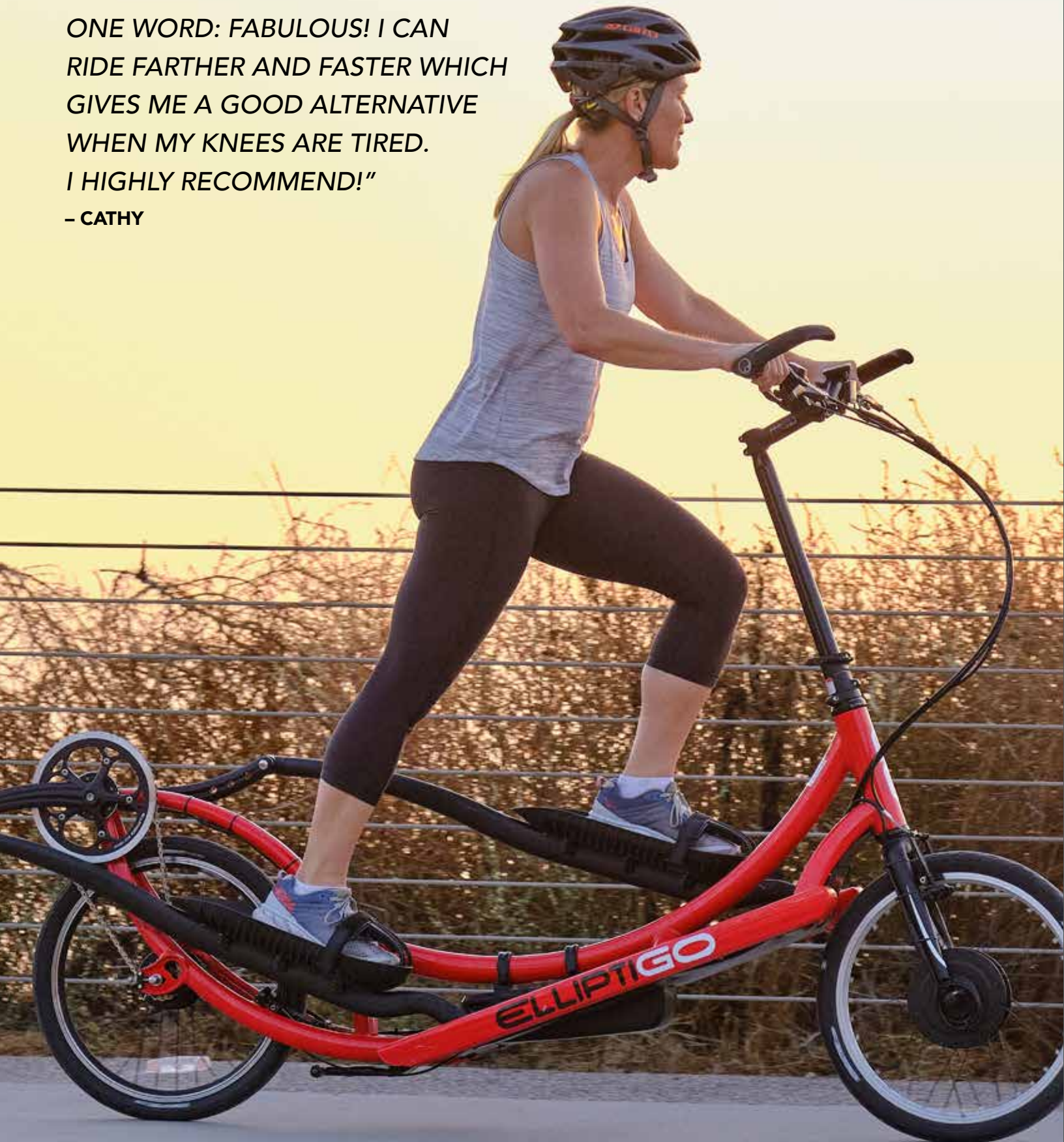
ELLIPTIGO eRSUB ELECTRIC BIKE

Make no mistake. The RSUB is the fastest stand-up bike on the road. And now it’s been electrified as the eRSUB! Eight speeds and five levels of pedal power take your experience to another level.



"I WASN'T SURE IF E-ASSIST WAS GOING TO BE FOR ME, BUT I WANTED TO GIVE IT A FAIR TRY. ONE WORD: FABULOUS! I CAN RIDE FARTHER AND FASTER WHICH GIVES ME A GOOD ALTERNATIVE WHEN MY KNEES ARE TIRED. I HIGHLY RECOMMEND!"

- CATHY



HOW IT WORKS

Our Electric Bike Conversion Kits allow you to turn most of our bikes (11R, 8S, 8C, 3C, MSUB, and RSUB) into an electric bike. **The conversion kit includes:**

- 500-watt motor already assembled into a wheel (front wheel for elliptical bikes and rear wheel for stand up bikes)
- 48-Volt, 14 Amp battery
- Pedal-assist sensor
- Controller
- Dual power cutoff brake levers
- Throttle
- Display
- Battery charger
- All of the custom cabling required to hook the system together

With five levels of pedal assist and a throttle, you can customize the workout experience to fit your individual needs regardless of the terrain. You can reach speeds of up to 20 miles per hour using the assist and the range on a single charge is anywhere from 20-50 miles depending on the terrain, the ride conditions, and how much power you apply. Installation only requires a few tools! Installation instructions are included with the kit and our amazing service team has created detailed installation videos to walk you through each step in the process.

Don't want to DIY? You can leverage a trained bike mechanic at your local bike store to help install the kit!

TWO POWER OPTIONS

The Electric Bike Conversion Kit has two options to customize your riding experience: Pedal Assist and Throttle.

What does this mean? You can get as little or as much boost from the system as you like! Getting in a tough workout, but need an extra push up to climb that hill? No problem. Cruising into work for the big meeting and don't want to work up a sweat? **You got it.**

For those who want to combine both human power and battery power, the pedal-assist system (PAS) gives you multiple levels of power to boost the work you're already putting in by pedaling. It utilizes a magnetic sensor to sense the rotation of the cranks as you pedal. This signal is then converted to throttle input to the motor. The PAS has 5 different selectable levels of assist from 20% to 100%. If the PAS is set to level 5 it will provide 100% throttle to the motor when the cranks on the bike are throttle allows you to utilize power regardless of whether or not you are pedaling. Taking a rest day? Running a quick errand around town?

You can simply stand up and enjoy the journey.



THREE EBIKE KITS ARE AVAILABLE

LEARN MORE ABOUT EACH KIT

[Electric Bike Conversion Kits for ElliptiGO 11R, 8S, 8C, 3C](#)

[Electric Bike Conversion Kits for ElliptiGO RSUB](#)

[Electric Bike Conversion Kits for ElliptiGO MSUB](#)



WATCH OUR EBIKE VIDEO



UNIQUE RIDES, UNIQUE NEEDS
EVERY ELLIPTIGO RIDER IS UNIQUE
AND OUR TEAM IS THRILLED
TO OFFER YOU MORE WAYS
TO CREATE THE BEST RIDING
EXPERIENCE FOR YOU.

If you're ready to ride your way, on your terms, the Electric Bike Conversion Kit and eBike models are all you need to feel empowered to tackle anything on the road, trail or pathway. Join the revolution and GO electric!

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